INTEGRATED, BRANDED MOBILE APPS, CONFIRMATIONS, & DIGITAL MARKETING

for Salons & Spas

WE BELIEVE IN TECHNOLOGY THAT WORKS FOR YOU.

SALONCLOUDS+ PROVIDES YOUR SALON, SPA, YOGA STUDIO AND SPORTS CLUB.
With the best technology possible to keep your business running smoothly. We keep up with the latest trends and provide mobile-friendly solutions to every problem your business faces from custom reporting to check-in kiosk.

Client App	Intake Forms
Employee App	SEO (search engine optimization)
Confirmations/Reminders	PPC (pay per click)
Email Marketing	Google Merchant Center
Check-In Kiosk	and more!
Websites	
E-Commerce Store	
Graphic Design	

CHECK OUT OUR TESTIMONALS

In the two years since I met this group from Salon Clouds Plus.... my fear of technology has changed. How we interact with our team and our guests have changed. We have a Client App that gives us the ability to connect with our Guests efficiently and effectively. Our Team App is like having our business on our phones. Stylists can have all they need to grow each day with their reports, and I can communicate to them through the App. In this ever changing world of communication and marketing, Salon Clouds Plus will keep us and our Salon Company moving in the right direction. I can't say enough about these people!

Jane, Hair Gallery at the Mill

My company, The Ultimate Barber, has been with SalonClouds+ since November 2017. We were looking for a company to create an app that was customizable for our barbershop. SalonClouds+ was the perfect fit! The technology SalonClouds+ provides for us, places us head over heals above the rest within our industry. We were just voted "2018 Best Barbershop" for our area.

John, The Ultimate Barber

When it comes to 'can we do this or have that,' my experience with POS software companies has always been..'it is what it is.' However, with SalonClouds+, if you need a tweak or if even a step further a total customization, they 100% make it work for your company, and that is hard to come by. When we used the online booking platform through our POS, our online booking rates were 25-30% consistently in 2016 and 2017. With SCP and their client facing app, we finished 2018 with 44% online booking. This is a testament to their ease of use and ability to sync with most POS systems. Their email marketing is just as intuitive and customizable (segmenting) as other competitors, at a fraction of the cost. With our 3 corporate salons and more on the way through franchising, the effectiveness of the marketing and price point compared to the 'big players' is second to none.

Frank, Ten Friends Blow Dry & Style House

WebAppClouds takes your ideas and makes them a reality. They have a dedicated team that works with you to develop exactly what your business needs. Apps, website, digital marketing - they do it all and more. I would recommend WebAppClouds time and time again, and I have! They listen to what you want and need, and then work to make sure what they deliver is even better than you imagined. If you're looking to get your business into the digital world, WebAppClouds is the team to do it.

Coby, Salon and Fitness IT Specialist
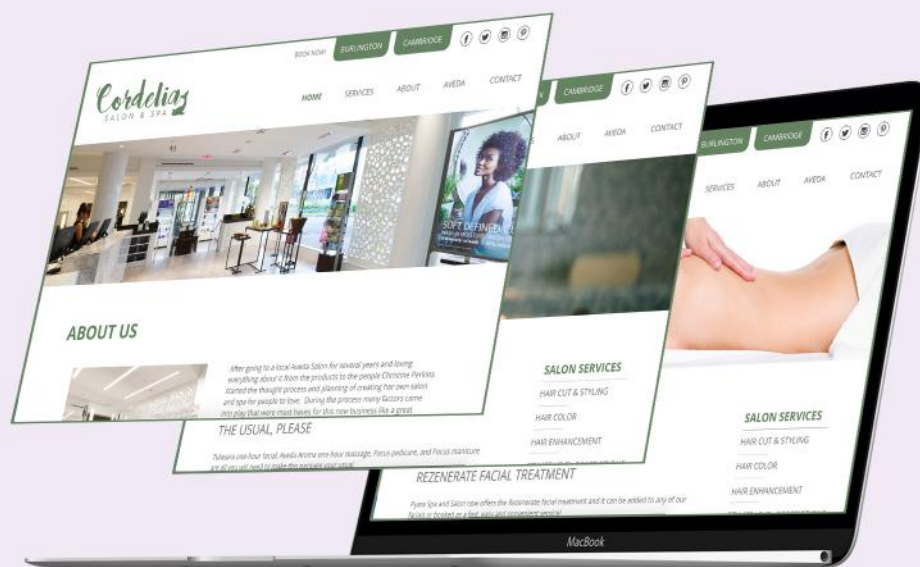
MOBILE APPS

Client App

Staff App

💬 Push Notifications ✨ Reviews 📅 Appointments 🗒 Notes

✔ Online Booking 🗺 Services 🐖 Total Revenue 💬 Chat

🎁 E-Gift Cards 🏷 Specials 📊 Staff Reports 📖 Book Now

and more!

💡 Package also includes Email Marketing and Confirmations/Reminders.

WEBSITES

WE BUILD STUNNING WEBSITES with e-commerce capabilities. Our customized solution gives you a website that matches your brand perfectly.

|				
About Us	Gift Cards	Blog	Events	Booking
Staff/Team	Careers/Jobs	Gallery	Shop/Products	
Services	Contact Us	Specials	Reviews/Testimonials	

E-Commerce
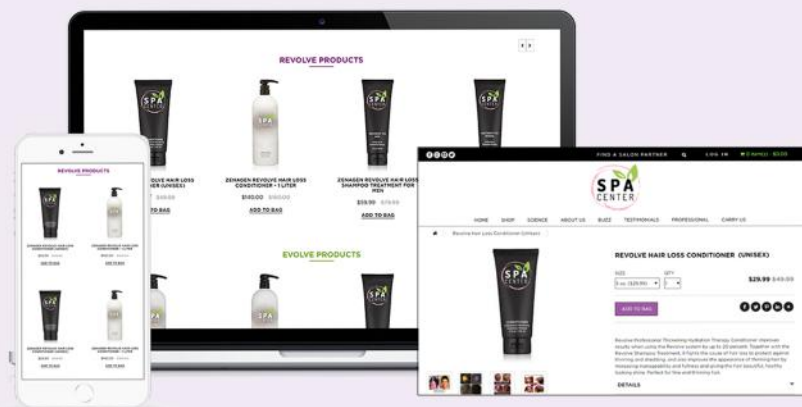
Sell your retail products online or through your mobile app with a professional ecommerce store.

MORE OF WHAT WE OFFER

Confirmations & Reminders
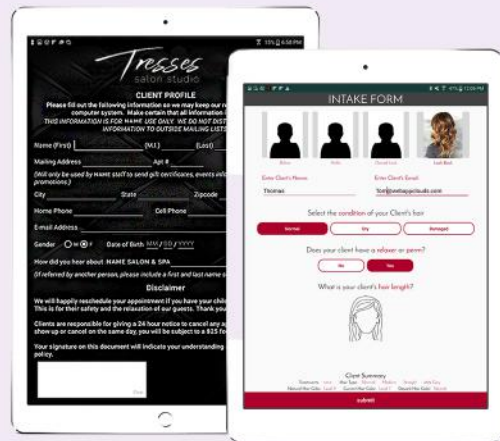
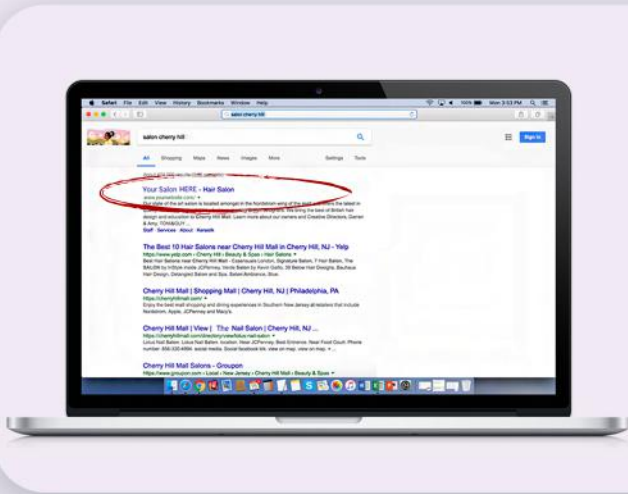**INTEGRATES** with your Point of Sale & Scheduling Software

Email Confirmations

Text Confirmations

Same Day Text Reminders

Push Notifications

and more!
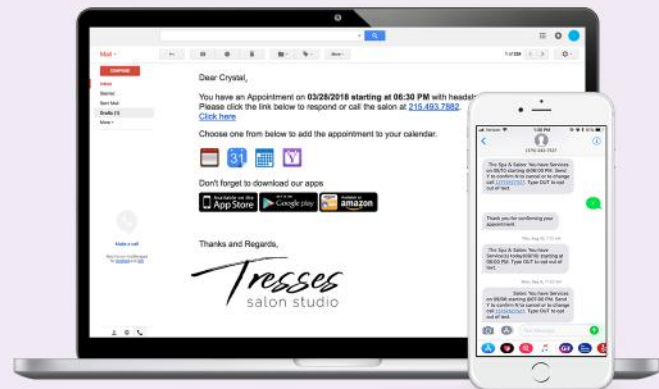
Intake Forms

SALONCLOUDS+ BUILDS DIGITAL INTAKE FORMS for salons and spas. We convert your paper intake forms and code them for use on an iPad or tablet, allowing you to go paperless.
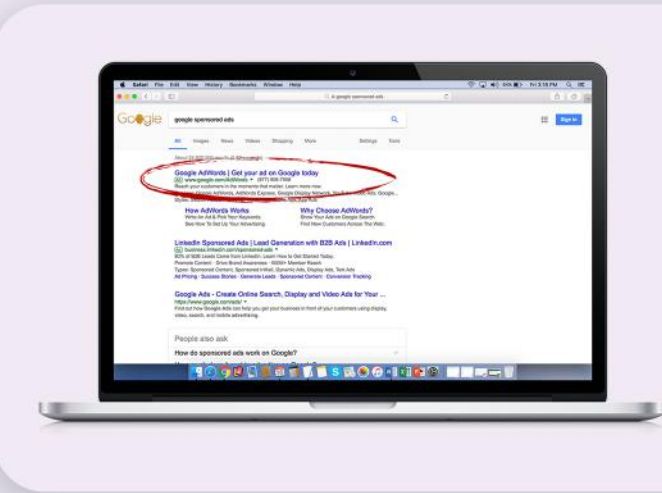
Search Engine Optimization

SEO IS THE PROCESS OF AFFECTING the visibility of a website or a webpage in a search engine's unpaid results.

Better Content

Higher Visability

Reports/Analytics

Keywords

Blogs (2 per month)

Pay Per Click

INTERNET MARKETING ON GOOGLE that promotes your company in the "sponsored ads" section. An advertiser pays a fee each time one of their ads is clicked. The advertiser will set a budget that they want to pay per click (PPC). Targeted campaigns, re-target marketing, keywords, analysis and more.

SMS & TEXT MARKETING

Snap Texting System

TEXT MESSAGE & SNAP TEXTING FEATURE is a complete system that allows you to send coupons, special deals, current events, and other information automatically to your customers through your Dashboard, making it a convenient way to reach your market and grow your audience. Add this feature to any APP package.

Group Text Marketing

GROUP TEXTING FEATURE allows you to send coupons, special deals, current events, and other information automatically to your customers through your Dashboard, making it a convenient way to reach your market and grow your audience. Add this feature to any APP package.

Individual Two-Way Texting

TEXT YOUR CLIENTS INDIVIDUALLY and get notifications when they respond to your message. Add this feature to any APP package. Contact our sales team for more information to get started now.
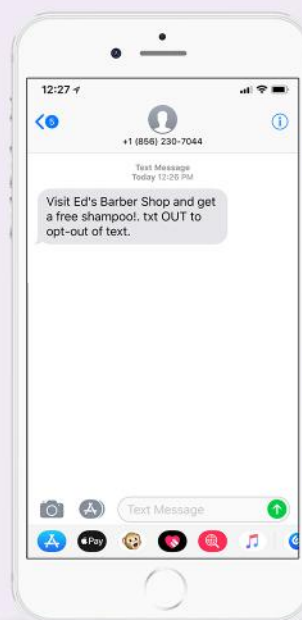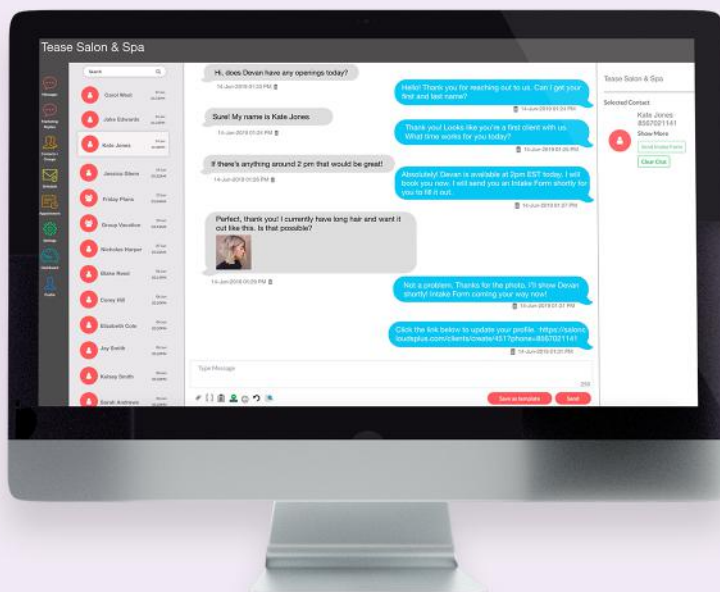
EDUCATION

Webinars, In-House Training, and Seminars

SALONCLOUDS+ WAS DEVELOPED TO ASSIST in growth within your salon and spa business. The more you know, the more you grow! This is why we created the new SalonClouds+ Education Program to provide the most innovative solutions. The program will include monthly educational webinars, weekly training sessions, newsletters, and blogs.

Our webinars will provide the highest quality step-by-step education lessons for business and marketing solutions. This is perfect for owners, general managers, front desk personnel, and marketing consultants.

We also provide free educational videos on our website. Please take advantage of this great opportunity to learn from business and marketing professionals from the salon and spa industry to pursue life-long learning.

PACKAGES

Green, Yellow, Blue

- ● Client App
- ● Staff App
- ● Email Marketing
- ● Text Confirmations
- ● Push Notifications
- ● Web Design
- ● SEO (search engine optimization)

THE GREEN PACKAGE $200/month
$1250 setup fee

THE YELLOW PACKAGE $300/month
$3500 setup fee

THE BLUE PACKAGE $700/month
$3500 setup fee

OUR COMPLETE LIST

Apps	Websites	SEO Seach Engine Optimization	E-Commerce	Boots on the Ground	Email Marketing
Digital Intake Forms	Loyalty Programs	CRM Systems	Custom Software Build	Pay Per Click	Print Media
Text Marketing	Check-In Kiosk	Reputation Management	Artificial Intelligence	Digital Display Systems	Online Booking
Snap Texting	Logo Design	Graphic Design			

Add-Ons

CHECK-IN KIOSK
SET UP FEE $1000 MONTHLY $100

WEBSITES
SET UP FEE $2500 MONTHLY $100
Development, hosting and website design

E-COMMERCE STORE
SET UP FEE $1250 MONTHLY $150 (App & Website)
SET UP FEE $750 MONTHLY $50 (App Only)
Our e-commerce store can be added to any package!

SEO
MONTHLY $450*
Search Engine Optimization

PAY PER CLICK
MONTHLY $600*
Google Budget Not Included

BOOTS ON THE GROUND
MONTHLY $80

SNAP TEXTING
MONTHLY $150

GOOGLE MERCHANT CENTER
MONTHLY $250

EDUCATION
ON-SITE $100/hour VIRTUAL $50/hour
Salon/Spa covers travel and accommodations depending on location. Call us for a quote!

INTAKE FORMS
SET UP FEE $1500 MONTHLY $150* (5 Templates)

LOGO DESIGN
$175

*prices subject to change

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